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BOOKS, EXHIBITION CATALOGS, CD-ROMs, DVDs, & CDs

Rights: one-time in print edition

Interior use:

North American or Single Country Rights - Single-Language
World Rights and/or All Languages

Cover use:

Cover - North America or Single Country
Back Cover - North America or Single Country
World Rights

Re-use in revised or additional edition

*Each additional 100,000 copies

Additional Teacher's edition

Additional CD-ROM, DVD, or CD

Additional Electronic rights

| | Under 3,000 | | PRINT RUN 3,001 - 10,000 | | 10,001 to 100,000* | |
|---|-------------|-------|-----------------------------|-------|--------------------|-------|
| | B/W | Color | B/W | Color | B/W | Color |
| Interior use: | | | | | | |
| North American or Single Country Rights - Single-Language | \$55 | \$75 | \$85 | \$125 | \$125 | \$175 |
| World Rights and/or All Languages | \$70 | \$100 | \$115 | \$175 | \$175 | \$225 |
| Cover use: | | | | | | |
| Cover - North America or Single Country | \$300 | \$300 | \$450 | \$450 | \$550 | \$550 |
| Back Cover - North America or Single Country | \$200 | \$200 | \$325 | \$325 | \$400 | \$400 |
| World Rights | +25% | +25% | +25% | +25% | +25% | +25% |
| Re-use in revised or additional edition | 75% | 75% | 75% | 75% | 75% | 75% |

SCHOLARLY JOURNALS & NONPROFIT NEWSLETTERS

Rights: one-time, worldwide in print edition up to 100,000*

Interior \$55

Cover \$150

Additional Internet +\$25

*If print run is over 100,000 see below National & Trade Magazines rates.

NATIONAL & TRADE MAGAZINES

Rights: one-time, worldwide in print edition, editorial use only*

| | 1/4 page | 1/2 page | 3/4 page | Full Page | Cover |
|--|----------|----------|----------|-----------|-------|
| Circulation under 150,00 | \$100 | \$135 | \$175 | \$250 | \$500 |
| Circulation over 150,00 | \$250 | \$300 | \$350 | \$450 | \$950 |
| Additional electronic rights in perpetuity | +\$50 | | | | |

*Does not include print ads or any other advertising. Please email with details.

NEWSPAPERS

Rights: one-time, editorial use only*

| | 1/4 page | 1/2 page | 3/4 page | Full Page | Cover |
|---------------------------|----------|----------|----------|-----------|-------|
| Circulation under 150,000 | \$75 | \$125 | \$150 | \$200 | \$400 |
| Circulation over 150,000 | \$200 | \$250 | \$300 | \$350 | \$750 |

*Does not include print ads or any other advertising. Please email with details.

BROCHURES, FLYERS, SALES CATALOGS, ETC.

Rights: one-time, worldwide in print edition

| | Nonprofit Up to 50,000* | Commercial Up to 50,000** |
|---------------------------------|----------------------------|------------------------------|
| Interior | \$55 | \$150 |
| Cover | \$150 | \$350 |
| *Each additional 50,000 copies | +100% | |
| **Each additional 50,000 copies | +50% | |

EXHIBITION DISPLAY

Rights: one-time in exhibition

| | Nonprofit | Commercial |
|-------------------------------|-----------|------------|
| Temporary less than one month | \$55 | \$100 |
| Up to 1 year | \$100 | \$200 |
| Up to 5 years | \$175 | \$350 |
| Permanent* | \$225 | \$500 |
| Additional Internet | +\$25 | +\$50 |

*If permanent use is signage the fee is \$100 per image

DOCUMENTARIES

Television Broadcast

Rights: Up to ten years (unless otherwise noted)

| | Broadcast Only | Broadcast, Home Video DVD & All Media* |
|---|-------------------|---|
| All Television - Standard & Non-Standard - (up to one year) | \$75 | NA |
| All Television - Standard & Non-Standard - North America | \$150 | \$200 |
| All Television - Standard & Non-Standard - World Rights | \$175 | \$250 |
| Public Television - World Rights | \$100 | \$150 |

* Includes on-air promotion, web site, and non-theatrical/educational, excludes theatrical and printed promotional material.

| | |
|----------------------|--------|
| Additonal Theatrical | +\$250 |
| Set dressing | \$350 |

Non-Broadcast Video

Rights: Life of the project

| | |
|---------------|------|
| Film Festival | \$80 |
| Museum | \$75 |
| Classroom | \$55 |

LIVE PERFORMANCE

Rights: up to one year

| | |
|------------|-------|
| Nonprofit | \$250 |
| Commercial | \$500 |

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